Questionnaire

The Bridge Editorial Team are keen to get your feedback on what you think about your church magazine, so we can try to develop it in ways that make it more interesting for the readership. We’d be really grateful if you could take 5 minutes to answer the following questions. Questionnaires can be returned through the letterbox on Back Path, to the Secretary’s box by the church door or by email to [TheBridgeBAKE@outlook.com](mailto:TheBridgeBAKE@outlook.com). Alternatively you can complete the questionnaire online on the Bridge page of the church website, <http://www.banffparishchurchofscotland.co.uk/>

**Purpose**

Who do you think the magazine should be for? *Please tick as many as you like*

* Church goers
* Members
* Those attending Children and Family events
* Anyone living in the parish
* Other *(please specify)* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What should the purpose of the magazine be? Why do we have a church magazine? *Please tick*

* To promote church events
* To inform about what is happening in the church and wider community
* Other *(please specify)* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Presentation and Layout**

Size of the magazine. *Please tick the answer that best reflects your opinion*

* I think the number of pages is just right.
* I’d like the magazine to have fewer pages.
* I’d like the magazine to have more pages.

*Please tick the answer that best reflects your opinion*

* I like the magazine the size it is.
* I’d like the magazine to be printed on pages twice as big.

Text size. *Please tick the answer that best reflects your opinion*

* The size of print is about right.
* I’d like the print to be smaller.
* I’d like the print to be bigger.
* I’d like a large print version.

Colour. *Please tick the answer that best reflects your opinion*

* I’d like more pages to be in colour.
* I’m happy with black and white printing.

Any other comments on presentation and layout:

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**Content**

How interesting, useful or enjoyable do you find the following regular features of the magazine? *Please tick numbers from 1 to 5, where one is the least interesting/useful/enjoyable and five is the most interesting/useful/enjoyable.*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 | 5 |
| Pastoral letter |  |  |  |  |  |
| Reports on church events |  |  |  |  |  |
| Information about church groups |  |  |  |  |  |
| Reports on community events or news |  |  |  |  |  |
| School news |  |  |  |  |  |
| Interviews with local people |  |  |  |  |  |
| Historical/Interest articles |  |  |  |  |  |
| Poems/anecdotes |  |  |  |  |  |
| Puzzles |  |  |  |  |  |
| ‘Dates for your diary’ |  |  |  |  |  |
| Other *(please specify)* | | | | | |

Do you have your own ideas about what you’d like to read about? Please tell us your ideas:

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Sponsorship.

We realise that the use of sponsorship could be a sensitive issue, however it we are to make some of the changes we’d like to they will need to be paid for. One possibility is to invite local organisations or businesses to sponsor (contribute to the cost of) an issue or issues in return for space in the magazine to promote what they do.

Would you be happy for The Bridge to start using some sponsorship? *Please tick*

* Yes
* No

Do you have any other thoughts on sponsorship or advertising we should be aware of?

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Do you have any thoughts on who we should ask to advertise in the magazine?

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**Distribution**

Frequency. *Please tick the answer that best reflects your opinion*

I think the Bridge should be published:

* every two months (as it is at the moment)
* every month (as it used to be)
* every three months (four times a year)

Online distribution. *Please tick the answer that best reflects your opinion*

* I prefer to continue to have my magazine delivered by my elder.
* I’m happy to collect my Bridge from church on a Sunday.
* I’m happy to read my Bridge online.
* I’m happy to have the Bridge sent to me by email.

Ideas for further changes/other places to distribute

We would like to consider distributing the Bridge to other places in Banff such as hairdressers or doctor’s surgeries. *Please tick/complete if appropriate*

* Do you have ideas about where we could distribute extra magazines?

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* Would you be able to distribute extra magazines to local businesses or places of interest, and if so where?

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Do you have any other comments, ideas, suggestions, likes or dislikes about your church magazine?

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***Thank you so much for taking the time to give us your feedback. We will summarise what we find out in a future issue of The Bridge.***